



“THE BIRTHPLACE OF THE STATE OF NEW YORK”
OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

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FOR IMMEDIATE RELEASE

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**CITY OF WHITE PLAINS INSTALLS PUBLIC ART PROJECT
IN RENAISSANCE PLAZA
Public Invited to Participate**

White Plains, NY – June 19, 2018. Five years ago, during the summer of 2013, the City of White Plains Mayor installed a well-known public art project in downtown White Plains known as “Before I Die...”

Before I Die is a global public art project that invites people to reflect on their lives and share their personal aspirations in public space. The original wall was created by artist Candy Chang on an abandoned house in her neighborhood in New Orleans after she lost someone she loved. Since then, over 2,000 walls have been created in over 35 languages and in over 76 countries all over the world and in numerous cities throughout the United States.

Mayor Roach said, “The project received an enthusiastic response when we first brought it here in 2013. We felt it was time to bring the project back and once again create a space where everyone could come together in a positive way, as well as showcase the vibrancy of our city and the strength of our community.”

The City Department of Public Works created the temporary “wall” on which the phrase, “Before I Die I Want To...” is stenciled numerous times. The public is invited to take up a piece of chalk and complete the sentence in their own way, expressing their dreams, their goals and their positive thoughts. Participation is open to all. People throughout the world have actively and enthusiastically participated, helping to create numerous walls that are inspiring and heartfelt to read.

(More)



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So, as you stroll through the Plaza during your lunch hour, or after you get your latte, don't forget to stop at the Before I Die wall, add your own thoughts, and read those of others in our community.

For more information on the Before I Die...project, please visit:
<http://ritualfields.com/project/before-i-die/>

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